

SPONSORSHIP OPPORTUNITIES

MONDAY, APRIL 19, 2021 ▪ IDLE HOUR COUNTRY CLUB



**MALCOLM
BURGESS**
GOLF CLASSIC





2021 MALCOLM BURGESS GOLF CLASSIC SPONSORSHIP REGISTRATION

OVERALL EVENT PRESENTING SPONSOR | \$25,000 (One Available)

EVENT PARTICIPATION

- 16 Golf Entries
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Priority inclusion on all event media coverage
- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo and hyperlink on Foundation website
- Golf banner and hole sponsorship sign
- Listing in Foundation's publication, *Impact*
- Recognition in *Macon Magazine* ad following event
- Logo on golf balls for event participants

DIAMOND SPONSOR | \$15,000

EVENT PARTICIPATION

- 12 Golf Entries
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Priority inclusion on all event media coverage
- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo and hyperlink on Foundation website
- Golf banner and hole sponsorship sign
- Listing in Foundation's publication, *Impact*
- Recognition in *Macon Magazine* ad following event

PLATINUM SPONSOR | \$10,000

EVENT PARTICIPATION

- 8 Golf Entries
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Priority inclusion on all event media coverage
- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo and hyperlink on Foundation website
- Golf banner and hole sponsorship sign
- Listing in Foundation's publication, *Impact*
- Recognition in *Macon Magazine* ad following event

GOLD SPONSOR | \$7,500

EVENT PARTICIPATION

- 6 Golf Entries
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Priority inclusion on all event media coverage

- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo and hyperlink on Foundation website
- Golf banner and hole sponsorship sign
- Listing in Foundation's publication, *Impact*
- Recognition in *Macon Magazine* ad following event

SILVER SPONSOR | \$5,000

EVENT PARTICIPATION

- 4 Golf Entries
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Golf banner and hole sponsorship sign
- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Listing in Foundation's publication, *Impact*
- Recognition in *Macon Magazine* ad following event

BRONZE SPONSOR | \$3,000

EVENT PARTICIPATION

- 2 Golf Entries
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Golf banner and hole sponsorship sign
- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Listing in Foundation's publication, *Impact*
- Recognition in *Macon Magazine* ad following event

HOLE SPONSOR | \$1,500

EVENT PARTICIPATION

- 1 Golf Entry
- Invitation to After the Classic BBQ

CUSTOMIZED PROMOTIONAL PACKAGE

- Golf banner and hole sponsorship sign
- Listing in Foundation's publication, *Impact*

INDIVIDUAL PLAYER | \$750

EVENT PARTICIPATION

- 1 Golf Entry
- Invitation to After the Classic BBQ

SCOREBOARD SPONSOR | \$750 per panel (Four Available)

- Used as background for all golf tournament team pictures

For information, contact Kathy Tolbert at (478) 633-7890 or tolbert.kathy@navicenthealth.org.

2021 MALCOLM BURGESS GOLF CLASSIC SPONSORSHIP REGISTRATION



Benefiting Beverly Knight Olson Children's Hospital

I want to support life-saving efforts at Beverly Knight Olson Children's Hospital by purchasing the following sponsorship(s):

By marking a box below, you are indicating that you wish to purchase a 2021 Golf Classic sponsorship. Payment must be received in full 30 days post signing. Please make all checks payable to Navicent Health Foundation. We also accept electronic payment at www.navicenthealth.org/foundation. Please retain a copy of this form for your records. For information regarding event details or sponsorship, contact Kathy Tolbert at (478) 633-7890 or tolbert.kathy@navicenthealth.org.

- | | |
|--|---|
| <input type="checkbox"/> OVERALL EVENT PRESENTING SPONSOR \$25,000 | <input type="checkbox"/> BRONZE SPONSOR \$3,000 |
| <input type="checkbox"/> DIAMOND SPONSOR \$15,000 | <input type="checkbox"/> HOLE SPONSOR \$1,500 |
| <input type="checkbox"/> PLATINUM SPONSOR \$10,000 | <input type="checkbox"/> INDIVIDUAL PLAYER \$750 |
| <input type="checkbox"/> GOLD SPONSOR \$7,500 | <input type="checkbox"/> SCOREBOARD SPONSOR \$750 |
| <input type="checkbox"/> SILVER SPONSOR \$5,000 | <input type="checkbox"/> I am unable to participate, but would like contribute \$ _____ |

Company Name (as it should appear on sponsorship materials) _____

Contact Name (please include title if applicable) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Please email the signed agreement to
tolbert.kathy@navicenthealth.org.

Make checks payable to: Navicent Health Foundation,
P.O. Box 7718, Macon, Georgia 31209, Attn: Kathy Tolbert

Logos must be emailed to tolbert.kathy@navicenthealth.org by March 31, 2021.
Please include digital .jpeg and .eps formats, color formats and black and white formats.

THANK YOU FOR YOUR SPONSORSHIP!

EVENT SCHEDULE

MONDAY, APRIL 19, 2021

IDLE HOUR COUNTRY CLUB ▪ MACON, GEORGIA

11:30 a.m. - 1:30 p.m. Registration and Lunch

1:30 p.m. Shotgun Start

6:00 p.m. After the Classic BBQ and Awards



Benefiting Beverly Knight Olson Children's Hospital

