

SPONSORSHIP OPPORTUNITIES

APRIL 18-20, 2020



Malcolm Burgess
Golf Classic

Beverly Knight Olson Children's Hospital

2020 GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

Overall Event Presenting Sponsor – \$25,000

(1 available)

Event Participation

- 16 golf entries
- Invitation to After the Classic BBQ

Customized Promotional Package

- Priority inclusion in all event media coverage
- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo/hyperlink on Foundation website
- Logo on Beverly Knight Olson Digital Donor Wall
- Golf banner and hole sponsorship sign
- Listing in Impact Magazine
- Recognition in Macon Magazine ad following the event
- Logo on golf balls for participants

Diamond Sponsor – \$15,000

Event Participation

- 12 golf entries
- Invitation to After the Classic BBQ

Customized Promotional Package

- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo/hyperlink on Foundation website
- Logo on Beverly Knight Olson Digital Donor Wall
- Golf banner and hole sponsorship sign
- Listing in Impact Magazine
- Recognition in Macon Magazine ad following the event

Platinum Sponsor – \$10,000

Event Participation

- 8 golf entries
- Invitation to After the Classic BBQ

Customized Promotional Package

- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Your logo/hyperlink on Foundation website
- Logo on Beverly Knight Olson Digital Donor Wall
- Golf banner and hole sponsorship sign
- Listing in Impact Magazine
- Recognition in Macon Magazine ad following the event

Gold Sponsor – \$7,500

Event Participation

- 6 golf entries
- Invitation to After the Classic BBQ

Customized Promotional Package

- Recognition on Beverly Knight Olson Children's Hospital Special Events Donor Wall
- Logo on Beverly Knight Olson Digital Donor Wall
- Golf banner and hole sponsorship sign
- Listing in Impact Magazine
- Recognition in Macon Magazine ad following the event

Silver Sponsor – \$5,000

Event Participation

- 4 golf entries
- Invitation to After the Classic BBQ

Customized Promotional Package

- Logo on Beverly Knight Olson Digital Donor Wall
- Golf banner and hole sponsorship sign
- Listing in Impact Magazine
- Recognition in Macon Magazine ad following the event

Bronze Sponsor – \$3,000

Event Participation

- 2 golf entries
- Invitation to After the Classic BBQ

Customized Promotional Package

- Golf banner and hole sponsorship sign
- Listing in Impact Magazine
- Recognition in Macon Magazine ad following the event

Hole Sponsor – \$1,500

Event Participation

- 1 golf entry
- Invitation to After the Classic BBQ

Customized Promotional Package

- Hole sponsorship sign
- Listing in Impact Magazine

Weekend Player Package – \$1,250

- 1 team entry to Shootin' and Shuckin' Golf Shoot-Out
- 1 golf entry to Monday's golf tournament

Individual Player – \$750

Event Participation

- 1 golf entry
- Invitation to After the Classic BBQ

Scoreboard Sponsor – \$750 per panel

(4 panels available)

- Used as background for all golf tournament team photos

SPONSORSHIP REGISTRATION

GOLF CLASSIC BENEFITING BEVERLY KNIGHT OLSON CHILDREN'S HOSPITAL

By marking the box below, you are indicating that you wish to purchase a Golf Classic 2020 sponsorship. Payment must be received in full 30 days post signing. Please make all checks payable to Navicent Health Foundation. (We also accept electronic payment at www.navicenthealth.org/foundation.) Please retain a copy of this form for your records. For information regarding event details or sponsorship, contact Kathy Tolbert at 478-633-7890 or tolbert.kathy@navicenthealth.org.

I WANT TO SUPPORT LIFE-SAVING EFFORTS AT BEVERLY KNIGHT OLSON CHILDREN'S HOSPITAL, BY PURCHASING THE FOLLOWING SPONSORSHIP(S):

Golf Classic Sponsorship

Overall Event Presenting Sponsor ... \$25,000

Diamond Sponsor ... \$15,000

Platinum Sponsor ... \$10,000

Gold Sponsor ... \$7,500

Silver Sponsor ... \$5,000

Bronze Sponsor ... \$3,000

Hole Sponsor ... \$1,500

Weekend Player Package ... \$1,250

Individual Player ... \$750

Scoreboard Sponsor ... \$750

I am unable to participate, but would like to contribute \$ _____

Preferred tee time for Monday rounds: 8am or 1:30pm. This will be determined on a first-come, first-served basis.

Company Name (as it should appear on sponsorship materials): _____

Contact Name (please include title if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Signature: _____ Date: _____

PLEASE EMAIL THE SIGNED AGREEMENT TO TOLBERT.KATHY@NAVICENTHEALTH.ORG

Make checks payable to:

Navicent Health Foundation
777 Hemlock Street, MSC 78
Macon, GA 31201
Attn: Kathy Tolbert

Sponsorship deadline for logo printing: March 30, 2020

Logo Submission Requirements: logos must be emailed to tolbert.kathy@navicenthealth.org by March 30, 2020. Please include digital jpeg and eps formats, color format, and b/w format.

THANK YOU FOR YOUR SPONSORSHIP!

EVENT SCHEDULE

SATURDAY, APRIL 18, 2020
Shootin' and Shuckin' at IHCC
4:00pm-10:00pm

SUNDAY, APRIL 19, 2020
**Patient/Sponsor Picnic at Beverly
Knight Olson Children's Hospital**
11:30am-1:30pm

MONDAY, APRIL 20, 2020
Golf Classic at IHCC
7:00am-8:00am | Breakfast
8:00am | Morning shotgun start
11:30am-1:30pm | Lunch
1:30pm | Afternoon shotgun start
6:00pm | After the Classic BBQ and Awards



Beverly Knight Olson
Children's Hospital